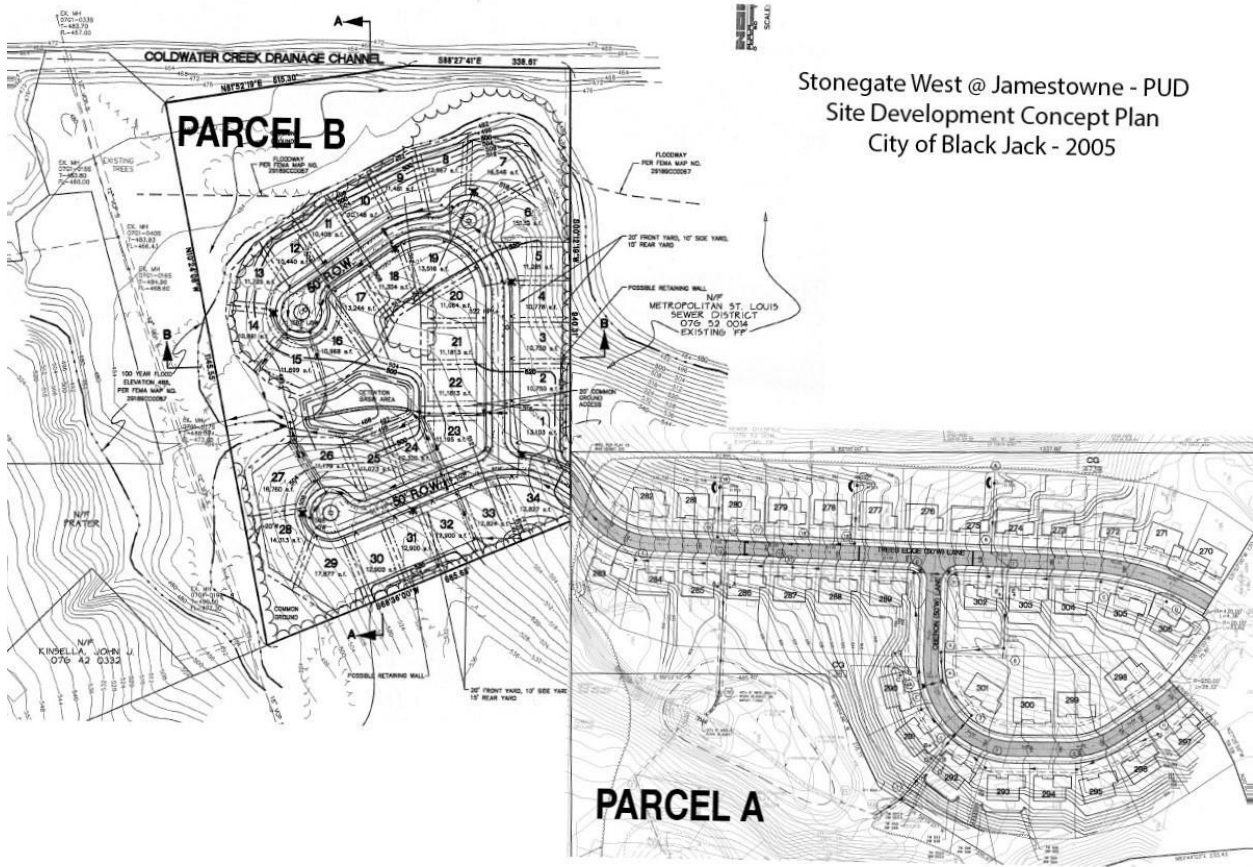


EXECUTIVE SUMMARY
WWW.25PLUSCITIESINIATIVE.COM

"Centene Estates" is a community development project to be located on 32 acres in North St. Louis County, Missouri, is underway. The land is platted for 71 homes.



The project is inspired by owner/developers, **Honor 2 Our Heroes Foundation (H2O(H))**, a community-based non-profit, on mission to support Veterans, with a focus on Veteran and chronic homelessness.

Executive Director, Coach Elvin Douglas McFarlin, a service-disabled, Vietnam Veteran, United States Navy and wife and cofounder Charlotte Elaine says the plans support the needs of Veterans.

(H2OH) is engaged in a national campaign to address the plight of inadequate housing for the approximately 50,000 Veterans, an increasing number, living on the streets in communities across America.



Phase 1 Universal Design (**UD**) home, the Michael F. Niedorff model, which is the 1st of several (**UD**) homes to be built in this community and donated to service-disabled Veteran families.



Who We Are

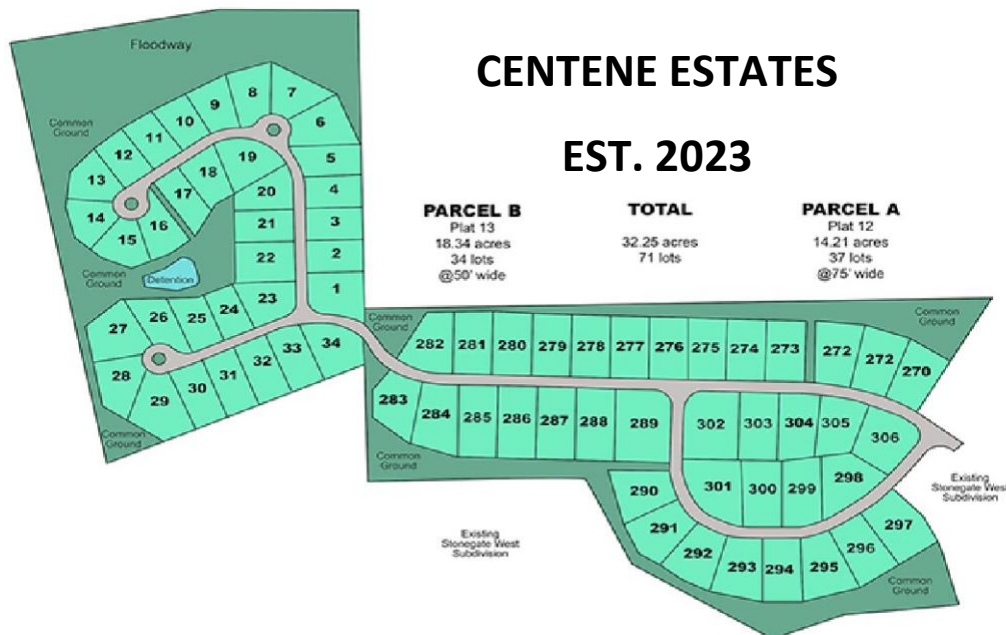
Making a Difference in the Lives of Our Veterans

Who We Are

Making a Difference in the Lives of Our Veterans

www.homeforvet.com.

Concurrently, **Phase 2**, is the development of plans for the design and construction of **Centene Estates**, 71 residential units. **Centene Estates** homes will be target marketed presold to Veterans and 1st Responders, including Medical Professionals.



During construction, one of the goals of this development is to create jobs for Veterans. Plans include the construction and donation of 5 additional (UD) homes. www.homeforvet.com. The remaining units will be sold at fair market prices.

Profits from the project will be utilized for the advancement of the campaign to end Veteran and chronic homelessness. www.25PlusCitiesInitiative.com. **25Plus** is a slight modification of <https://www.va.gov/homeless/25cities.asp>, 2014-2016 campaign that successfully transitioned 29,499 homeless Veterans into safe and permanent housing.

While the project will benefit many people and address a multitude of serious problems in the Veteran community, another highlight of this development is to give Honor, Commemorate and Memorialize Michael F. Neidorff, long time CEO of Centene Corporation.



Take a moment to read and learn about the amazing vision and extraordinary accomplishments of Michael Frederick Neidorff. <https://www.centene.com/michael-neidorff-obituary.html>

Mr. Neidorff 's vision excited new economic growth in North St. Louis County and the region.

The **Centene Estates** community will stimulate new home construction in North County and the region.

Another incentive to advance this development can be garnered from recent developments of the



St. Louis Zoo Wildlife Complex and Jamestown Mall redevelopment, among other consumer driven commercial developments in North County.



I have a strong belief that **“We Achieve the Height of Life’s Purpose When Our Dreams Meet the Needs of Another”**.

Ending Veteran and chronic homelessness has been the subject of conversations for decades. It is time to **SOLVE** the problem. <https://www.youtube.com/watch?v= CFJpYxVf-I>



Honor 2 Our Heroes Foundation has taken on the responsibility to generate revenue for this campaign/mission. I hope and encourage corporations, entrepreneurs, executives, celebrities, philanthropists, actors, artists and all that benefit enjoy and appreciate our democracy will join this noble mission to end Veteran and chronic homelessness.

I DREAM OF THE DAY THAT EVERY PATRIOT THAT SERVED WILL HAVE AN OPPORTUNITY TO ACQUIRE ADEQUATE HOUSING, A SAFE AND PERMANENT PLACE TO CALL HOME. AND TO RECEIVE THE SUPPORT NEEDED TO RETURN TO SOCIETY. EMBRACE THE DREAM AND WE CAN PROVIDE OUR HEROES WITH WHAT THEY HAVE EARNED AND DESERVE.



In conclusion, it is reasonable to think most of us have a Veteran story. All too often our story is a sad experience of a Veteran we Love. My younger brother, my best friend, Ronald Carl McFarlin returned from his tour of duty addicted to Heroin. After several failed drug rehab programs, he left home one day. Sometime later, the call came to come and identify his body.

Send your Veteran story to Facebook, Instagram or other social media outlets. It may help bring your Loved One Home to receive Help or Save His/Her Life

God bless!!

Coach McFarlin

Coach Elvin McFarlin

John 3:16